



# Rethinking School Food

# Agenda

- Context and Introduction to a Whole School Approach to Food
- Debbie Field, FoodShare
- Ilana Labow and Marc Schutzbank, Fresh Roots Urban Farm Society
- Question and Discussion
- Closing Activity





# Rethinking School Food through a Whole School Approach



Brent Mansfield  
Director, BC Food Systems Network  
Project Lead, Food Literacy in Schools, DASH-BC

# Where to From Here?

- What's your vision for healthy school food systems (within a whole school approach to food) and how can we overcome challenges to get there?



# Where to From Here?



- What roles do you imagine various stakeholders (teachers, students, schools, parents, school districts, NGOs, funders, sponsors, provincial and federal governments, and others) playing to get there?



# A Whole School Approach to Food

TEACHING AND LEARNING  
TO FOSTER FOOD LITERACY



SCHOOL FOOD PROGRAMS AND  
FOOD ENVIRONMENTS



*Healthy students*



*Engaged Learners*

COMMUNITY CONNECTIONS  
AND PARTNERSHIPS



*Healthy school communities*

**DRAFT**

\*images are taken from  
other work Sam Bradd has  
done for HSBC/DASH and  
are meant simply as  
examples

SCHOOL FOOD POLICIES  
(SCHOOL, DISTRICT,  
PROVINCIAL, FEDERAL)



# A Whole School Approach To Food



From: [Food for Life Partnership](#)

# Whole School Approaches to Food Around the World

What can we learn from best practices elsewhere?

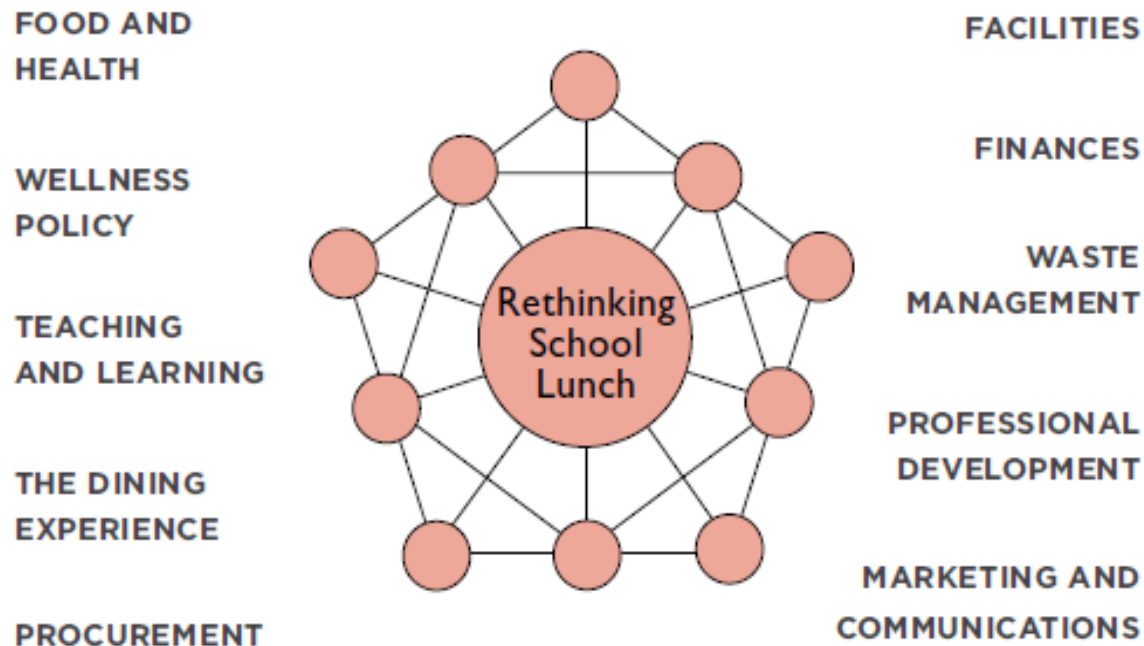
- Incorporating a whole school approach to food into policy planning at school and school district level
- Cultivating capacity and leadership of all stakeholders:
  - Supporting the teaching and learning that fosters food literacy through teaching resources and professional development opportunities



# Incorporating a Whole School Approach into Policy and Planning at School and School District Level

## THE RETHINKING SCHOOL LUNCH FRAMEWORK

identifies 10 related pathways that you can follow as you plan for innovation and change in school food.



From: [Rethinking School Lunch: A Planning Framework from the Center for Ecoliteracy](#)

# Incorporating a Whole School Approach into Policy and Planning at School and School District Level

## RETHINKING SCHOOL LUNCH

A planning framework from the Center for Ecoliteracy

SECOND EDITION



CENTER FOR ECOLITERACY

[Rethinking School Lunch: A Planning Framework from the Center for Ecoliteracy](#)



RETHINKING SCHOOL LUNCH OAKLAND

## CENTRAL KITCHEN, URBAN FARM, AND EDUCATION CENTER

Prepared by the Center for Ecoliteracy based on research and interviews with Oakland Unified School District (OUSD) Nutrition Services Executive Director Jennifer LeBarre, district leaders and school community, and endorsed by Superintendent Antwan Wilson.



[Rethinking School Lunch Oakland: Central Kitchen, Urban Farm and Education Center](#)

# Cultivating Capacity and Leadership of All Stakeholders

Center for Ecoliteracy

Teachers College Columbia University



Rethinking Food, Health, and the Environment:  
Making Learning Connections

*Announcing Two Professional Development Institutes*  
Berkeley, California, June 23-27, 2008  
New York, New York, August 9-13, 2008

Support for Professional Learning, for example:

- [Seminars](#)
- [Leadership Academies](#)
- [Support for Local School District Networks](#)
- Informative [website](#) with [essays](#) and [videos](#), [instructional tools and strategies](#)...

Center for Ecoliteracy

## Rethinking School Lunch

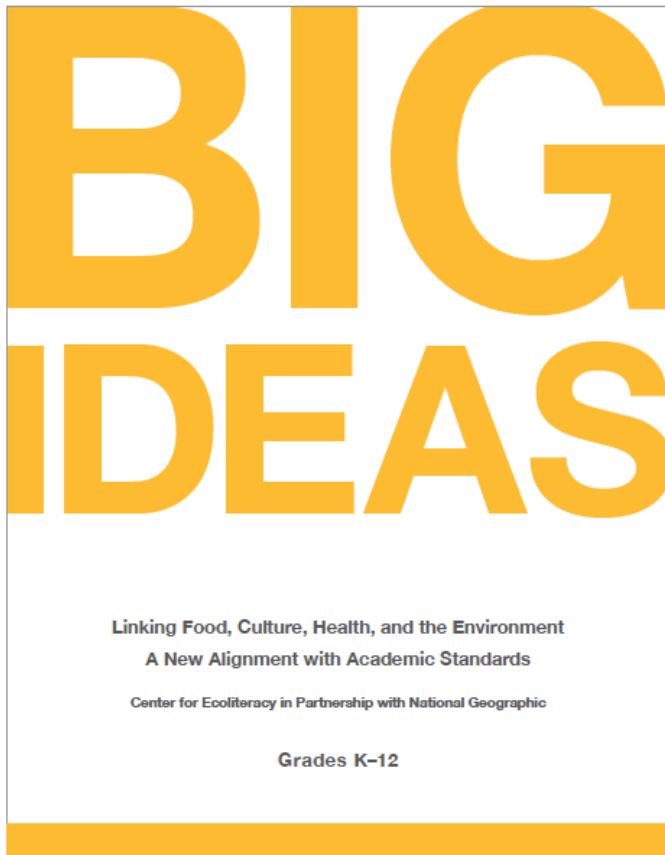
A Visual Guide Linking Food, Culture, Health, and the Environment



[Rethinking School Lunch: A Visual Guide Linking Food, Culture, Health, and the Environment](#)



# Cultivating Capacity and Leadership of All Stakeholders

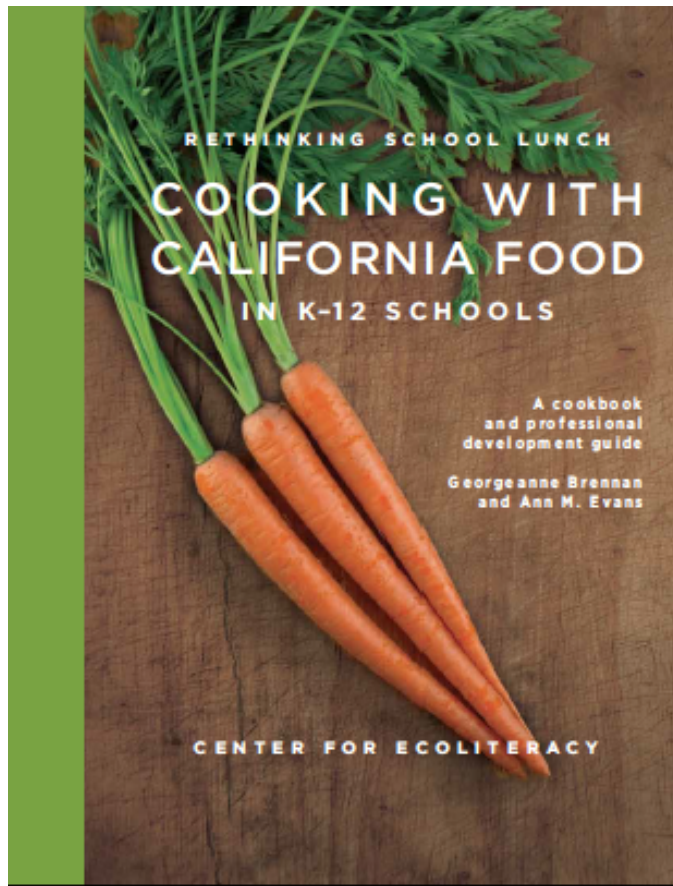


[Big Ideas: Linking Food, Culture, Health, and the Environment – A New Alignment with Academic Standards](#)



[Nourish Curriculum Guide and Companion DVDs – Nourish Movie and Short Films](#)


# Cultivating Capacity and Leadership of All Stakeholders



[Rethinking School Lunch: Cooking with California Foods – A Cookbook and Professional Development Guide](#)

## MAKING THE CASE

for healthy, freshly prepared school meals



Another tasty publication from the Center for Ecoliteracy

### [Making the Case for Healthy, Freshly Prepared School Meals](#)

- Rationale and research why school boards and administrators should care about school meals
- Includes a two-minute video, a PowerPoint that can be customized for your presentations and an at-a-glance infographic

# Increasing Access to Healthy, Local Food through School Food Programs

CMAJ

## News

### Free lunch is a good thing for children

Stockbyte/Thinkstock



School children in Sweden get a hot lunch every day; in Canada an estimated 306 000 children and youth are in families that rely on food banks.

Roger Collier, CMAJ

November 27, 2014

## FEEDING OUR FUTURE: THE FIRST- AND SECOND-YEAR EVALUATION



Eswaramoorthy Muthuswamy, Research Coordinator  
Research & Information Services  
Toronto District School Board  
11/12-06





# Increasing Access to Healthy, Local Food through School Food Programs



[Purchase Tickets for our April 29th Event or Donate Today](#)

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## Lunch 4 Learning Success!

Beginning this 2014-15 school year, middle school students in NYC's public schools will receive free school lunch.

Middle school students can now eat on equal terms without the poverty stigma, bullying and harassment that is usually associated with the program.

This is only the beginning. This new program lays the groundwork for universal free school lunch to be expanded to ALL public school students in New York City. Stay tuned for more updates and information...

# Increasing Access to Healthy, Local Food through School Food Programs

## News / Children's Food Campaign

### A new era for school food begins

Children's Food Campaign's beginning of term supporter email

08/09/2014

Children's Food Campaign

Children's Food Campaign's beginning of the school year e-bulletin to supporters - Sept 2014

To receive our regular updates, please sign up in the 'support the campaign box' in the middle of our homepage [www.childrensfood.org.uk](http://www.childrensfood.org.uk)

#### A new era for school food begins

This past week has been a momentous week for the health and education of our nation's children:

- 1.5million more 4-7 year olds have started receiving **free school meals**.
- Schools have started teaching the new **national curriculum**, which includes cooking & food education for Key Stages 1-3.
- Caterers have started implementing the revised **school food standards**, which become mandatory for all maintained schools and new academies from January.



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# Increasing Access to Healthy, Local Food through School Food Programs

## For a Universal Healthy School Food Program



Presented by the Members and Collaborators of  
**the Coalition for Healthy School Food**

**COMMUNITY  
FOOD ADVOCATE**  
FIGHTING POVERTY & HUNGER  
IN NEW YORK CITY

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# Transformative and Mutually Reinforcing Effect of a Whole School Approach to Food

- Incorporating the full food cycle into learning

Growing



Preparing



Managing  
Waste



Sharing



# Transformative and Mutually Reinforcing Effect of a Whole School Approach to Food

- Incorporating the full food cycle into learning
- Integrating food, health and sustainability – including, environment, place, community, culture...

# Transformative and Mutually Reinforcing Effect of a Whole School Approach to Food

- Engaging collaboratively across sectors and interests – broad stakeholders from school communities and the food system (teachers, administrators, students, parents, civil society, food producers, health, university, etc.)
- Utilizing a diversity of levers (policy, programs, etc.) at multiple levels – school, district, province, national

# Closing Activity

The thing that inspired me most  
from today's session was ...